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FOR IMMEDIATE RELEASE  
**TBA Credit Union's Student-Run Credit Union Returns**

**TRAVERSE CITY, Mich.** – TBA Credit Union has wrapped up the 2022-2023 Student-Run Credit Union (SRCU) program and helped students save over \$1,622.00. This year marks the return of the SRCU program since it was put on hold for three years due to the pandemic.

During the 2018-2019 school year, TBA Credit Union introduced a traveling trophy that was awarded to the school with the highest percentage of participation from TBA Credit Union student account holders. This year, the trophy was awarded to [The Pathfinder School](#).

The Student-Run Credit Union program is designed to encourage lifelong savings habits and provide first-time job experience to students in the 4<sup>th</sup> or 5<sup>th</sup> grade. Student volunteers apply and interview for their desired credit union position, then run an SRCU branch at their school. Student members can deposit money into their TBACU youth account or apply for membership without having to come into a branch.

“Working with these students through our Student-Run Credit program was incredibly rewarding,” said Sawyer Bak, Marketing Specialist at TBA Credit Union. “They are eager to learn about finances and really enjoy the idea of having their 'first job' alongside their fellow classmates. This school year was a great success, and we are very excited to continue to expand our reach in the fall.”

To learn more about the program and to bring it to your local elementary school visit [tbacu.com/investedin](http://tbacu.com/investedin).

A \$340 million (assets) credit union, TBA Credit Union provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit [tbacu.com](http://tbacu.com) or call 231.946.7090.

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