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FOR IMMEDIATE RELEASE

TBA Credit Union Recognized as a 2023 MyNorth Red Hot Best Winner

TRAVERSE CITY, Mich. – TBA Credit Union was celebrated as one of the 2023 MyNorth Red Hot Best Winners in the Traverse City Best Bank/Financial Institution category. Alongside the credit union, TBA Credit Unions CFS Financial Advisor Andrew Maniaci¹ was also celebrated as one of the best Financial Service Advisors in the area.²

MyNorth has hosted the Red Hot Best Awards for over ten years. This sought-after award brings together communities across Northern Michigan to honor the best of the best in over 40 different categories.

“I want to offer a special thanks to our community for voting TBA Credit Union as one of the Best Financial Institutions in the area,” said Karen Browne, President and CEO of TBA Credit Union. “It’s rewarding to know our members appreciate our products and the service we provide. This award exemplifies our team’s dedication to our mission to serve the community and build trusted relationships.”

A \$340 million (assets) credit union, TBA Credit Union provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

¹Non-deposit investment products and services are offered through CUSO Financial Services, L.P. (“CFS”), a registered broker-dealer (Member FINRA/SIPC) and SEC Registered Investment Advisor. Products offered through CFS: are not NCUA/NCUSIF or otherwise federally insured, are not guarantees or obligations of the credit union, and may involve investment risk including possible loss of principal. Investment Representatives are registered through CFS. TBA Credit Union has contracted with CFS to make non-deposit investment products and services available to credit union members.²Best Financial Advisor Award is based solely on the vote of local readers of Traverse, Northern Michigan’s Magazine, the flagship publication of MyNorth Media at MyNorth.com. The award is not indicative of investment performance or advisor service and may have been solicited by the credit union or the advisor. This should not be construed as an endorsement by MyNorth.com.

Red Hot Best Winner awards are a community voting poll established by MyNorth Media that is determined by the most votes received from 2/2/23 – 3/15/23 and not indicative of a program, nor should it be construed as a recommendation. Inclusion on the Red Hot Best Winner list should not be construed as an endorsement by the Traverse, Northern Michigan’s Magazine. Financial Service Advisors and/or their firms do not pay a fee to be considered or placed on the final list. In addition, the award is not indicative of the financial service advisor’s future performance. Working with an award winning financial service advisor is no guarantee as to future investment success, nor is there any guarantee that the selected wealth managers will be awarded this accomplishment in the future. Award announced 6/3/22. This is a system generated email. Please do not respond as this mailbox is not monitored.

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