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FOR IMMEDIATE RELEASE

TBA Credit Union Recognized as a 2024 MyNorth Red Hot Best Winner

TRAVERSE CITY, Mich. – TBA Credit Union is proud to announce that it has been named a winner of the MyNorth Red Hot Best Awards in the Traverse City Best Bank/Financial Institution category for another consecutive year. This recognition is a testament to the unwavering trust and support of our members, who have consistently voted for us in this admired local award.

MyNorth has hosted the Red Hot Best Awards for over ten years. This sought-after award brings together communities across Northern Michigan to honor the best of the best in over 40 different categories.

“We are thrilled to receive the Red Hot Best Award once again,” said Karen Browne, President and CEO of TBA Credit Union. “It’s an honor to be recognized by our community and members, and this award reflects our commitment to providing exceptional service and financial solutions to our members.”

A \$340 million (assets) credit union, TBA Credit Union provides financial services to over 19,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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