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FOR IMMEDIATE RELEASE

## TBA Credit Union Introduces Innovative Video Chat Service

**TRAVERSE CITY, Mich.** – TBA Credit Union (TBACU) has launched two new services, Video Chat and Video Appointments. Both services can be accessed online through the TBACU website, [tbacu.com](http://tbacu.com). With the addition of these services, TBACU will provide an easy, convenient, and personal way for TBACU Members and non-members to connect with the TBACU Lending and Membership Specialists.

Both video services are designed to offer real-time, face-to-face assistance to members or non-members when they cannot be present at a branch location. From home, at work, or on the go, visit [tbacu.com](http://tbacu.com) to enjoy service from anywhere.

"We are excited to connect with our members through video! With these new services, our members can meet with our credit union representatives from anywhere. This is a significant step forward in making banking easier and more personal for our members. We can't wait for our community to experience the difference it makes," said Meghan Chenoweth, Chief Services Officer of TBA Credit Union.

To learn more about this new feature or to test it out yourself, please visit [tbacu.com](http://tbacu.com).

A \$350 million (assets) credit union, TBA Credit Union provides financial services to over 19,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 300 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit [tbacu.com](http://tbacu.com) or call 231.946.7090.

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