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FOR IMMEDIATE RELEASE

TBA Credit Union celebrates 75 Years of International Credit Union Day®

TRAVERSE CITY, Mich. – On October 19, 2023, TBA Credit Union will join over 56,000 credit unions around the world and locally to celebrate International Credit Union (ICU) Day®. This year marks the 75th anniversary of International Credit Union Day®. ICU Day highlights the many ways that credit unions across the world help members work toward achieving their financial goals. TBA Credit Union will be celebrating by offering a Member Appreciation Tailgate at 2900 W. South Airport Rd, on October 19, 2023, from 11 a.m. – 2 pm. In addition, on October 13, 2023, TBA Credit Union hosted a Community Shred Event.

"International Credit Union Day is a time to celebrate the cooperative spirit that supports credit unions worldwide," said Karen Browne, TBA Credit Union's CEO and President. "It's a day to honor the principles of people helping people and the positive impact that local credit unions have in their communities."

Credit unions were built on the principle of "people helping people." We've seen that philosophy in action for more than 100 years, with credit unions providing access to affordable financial products and striving to meet the needs of underserved communities. TBA Credit Union is honored to be a part of this proud tradition.

International Credit Union Day is brought to you by Credit Union National Association and World Council of Credit Unions. Learn more at cuna.org/icuday.

A \$340 million (assets) credit union, TBA Credit Union provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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Attached: TBA Credit Union Logo