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FOR IMMEDIATE RELEASE

TBA Credit Union Celebrates International Credit Union Day

Traverse City, MI – On Thursday, October 15, TBA Credit Union will be celebrating International Credit Union Day with e-recycling and giveaways. International Credit Union Day celebrates the spirit of the global credit union movement and is a day for credit unions around the world to reflect on history, recognize hard work, and share member experiences.

This Thursday, TBA Credit Union will be working with Bay Area Recycling for Charities to host an electronics recycling tent. From 2:30pm – 4:30pm, community members can stop by TBACU's Front Street Branch to safely and securely recycle desktops, laptops, and cell phones. Please note, monitors cannot be accepted. All who stop by can enter to win one of two \$50.00 Downtown Traverse City Gift Certificates, and there will also be a chance to win a \$100.00 gift card to Oryana on TBA Credit Union's Facebook page this week. Visit tbacu.com to learn more.

"International Credit Union Day is always a much-anticipated event amongst credit unions," said Kerry Maloney, Marketing Manager at TBA Credit Union. "We are thrilled to be celebrating the credit union movement while serving our members and community."

A \$250 million (assets) credit union, TBA Credit Union provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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