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FOR IMMEDIATE RELEASE  
**TBA Credit Union Partners with Zogo**

**Traverse City, MI** – TBA Credit Union has partnered with the company Zogo to offer a free, gamified app to teach financial literacy to members and the community.

The app guides teens and adults through over 300 bite-sized financial education modules. As users successfully answer questions, they will accumulate points that can be redeemed for gift cards (and other rewards). All Zogo’s content meets the national standards for financial literacy!

“Growing up, we didn’t have good experiences learning about personal finance,” said Bolun Li, CEO and co-founder of Zogo. “With Zogo, we wanted to create a financial education experience our peers would actually use. We are excited to partner with TBA Credit Union to bring this vision to life.”

Visit [tbacu.com](http://tbacu.com) for more information on Zogo. The app is available to the community at no cost on both the Apple App Store and Google Play Store with access code: TBACU.

A \$250 million (assets) credit union, TBA Credit Union provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit [tbacu.com](http://tbacu.com) or call 231.946.7090.

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