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FOR IMMEDIATE RELEASE
Building Financial Health for a Brighter Tomorrow

Traverse City, MI – On October 21, 2021, TBA Credit Union will join over 56,000 credit unions around the world to celebrate International Credit Union (ICU) Day. The theme of ICU Day 2021 is “Building financial health for a brighter tomorrow.”

“I am thrilled to celebrate the history of credit unions and our positive impacts on the communities that we serve!” says Karen Browne, CEO of TBA Credit Union. TBACU will celebrate on October 21 with financial education, sweet treats available in branch, and a giveaway.

ICU Day highlights the many ways that credit unions across the world help members improve their financial health and well-being, such as providing access to affordable financial products and striving to meet the needs of underserved communities. International Credit Union Day is brought to you by [Credit Union National Association](#) and [World Council of Credit Unions](#). This year’s event is proudly sponsored by [Harland Clarke](#).

A \$300 million (assets) credit union, TBA Credit Union provides financial services to over 20,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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