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FOR IMMEDIATE RELEASE

TBA Credit Union Celebrates International Credit Union Day

TRAVERSE CITY, MI – On October 20, 2022, TBA Credit Union will join credit unions around the world to celebrate International Credit Union (ICU) Day®. ICU Day highlights the many ways that credit unions help members improve their financial health and well-being. This year's theme is "Empower Your Financial Future with a Credit Union." TBA Credit Union will celebrate by offering fall refreshments and treats from 9:00 am to 5:00 pm at both branches, 630 E. Front Street and 2900 W. South Airport Rd. Visitors can also enter to win a \$200 VISA Gift Card. In addition, TBA Credit Union will host GT ProFILE at 630 E. Front Street from 12:00 pm to 3:00 pm. Stop by to enjoy free and secure paper shredding. All who stop by with their shredding can enter to win a home paper shredder.

"TBACU is committed to improving our members' lives," said Karen Browne, TBA Credit Union CEO and President. "We continue to advocate for financial education, providing a wide range of free resources for our community. I am excited to celebrate this special day locally and with all credit unions around the world!"

TBA Credit Union invites both members and nonmembers to visit and celebrate. International Credit Union Day® is brought to you by the Credit Union National Association and World Council of Credit Unions. This year's event is proudly sponsored by Zogo. Learn more at cuna.org/icuday.

A \$300 million (assets) credit union, TBA Credit Union, provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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