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FOR IMMEDIATE RELEASE

TBA Credit Union Named 2022 Gallup Exceptional Workplace Award Winner

Traverse City, MI – TBA Credit Union has received the 2022 Gallup Exceptional Workplace Award (GEWA). This award recognizes the most engaged workplace cultures in the world. This is the second year TBA Credit Union has been named a GEWA winner.

After another year of unpredictability in the workplace, Gallup found that TBA Credit Union continued to engage and develop its team amid the disruption.

“Gallup’s 2022 GEWA winners have steered their organizations through another unprecedented and challenging year. They didn’t slow down or hit ‘pause’ during times of uncertainty. They stayed true to their organizational values. Gallup commends all of the 2022 GEWA winners for their resiliency, determination, and commitment to making their people a priority,” said Jim Harter, Gallup’s chief scientist of workplace management and wellbeing.

The GEWA winners’ ratio of engaged employees to actively disengaged employees is 13 times higher than the global average. Worldwide, only 20% of employees are engaged — that is, committed to their work and connected to their workplace — and just 34% of employees in the U.S. workforce are engaged. TBA Credit Union comes in well above the global and national engagement average, with 80% of their workforce being engaged.

“We are honored to be awarded the Gallup Exceptional Workplace Award for the second year,” said Human Resources Director, Abby Smith. “This award is a testament to our team’s commitment for living out our mission and dedication to our culture’s core values of passion, integrity and collaboration.”

Gallup’s meta-analysis on team engagement and performance is the most comprehensive workplace study ever conducted, with data on more than 2 million employees in 276 organizations across 54 industries and 96 countries. Highly engaged organizations significantly outperform their peers in important business outcomes, including customer ratings, profitability, productivity, turnover, safety incidents, shrinkage, absenteeism, quality, wellbeing and organizational citizenship.

“I believe that engaged team members are the key to the credit union’s success.” Said Karen

Locally connected. Personally invested.

Browne, CEO of TBACU Credit Union. “I am elated and humbled to be among the top companies globally recognized with this award.”

For a complete list of GEWA winners and more about the selection process, visit the [winners' page](#).

About TBA Credit Union

For over 65 Years, TBA Credit Union (TBACU) has been committed to their mission of serving the community and building trusted relationships. A \$300 million (assets) credit union, TBACU provides financial services to over 18,000 members in Michigan, U.S.

In 2021, faced with the challenges of a global pandemic, the TBACU Team showed great resilience. Every day, they demonstrated passion, integrity, and collaboration in their interactions with both fellow employees and members.

For the last five years, TBACU has partnered with Gallup to build a culture of engagement. For the second consecutive year, TBA Credit Union has been awarded the Gallup Exceptional Workplace Award. The Gallup award once again recognizes the strong workplace culture among TBACU's 61 team members.

Visit TBA Credit Union's [Careers](#) page to learn more.

About Gallup

Gallup delivers analytics and advice to help leaders and organizations solve their most pressing problems. Combining more than 80 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of employees, customers, students, and citizens than any other organization in the world.

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