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FOR IMMEDIATE RELEASE
TBA Credit Union Welcomes New Chief Financial Officer

Traverse City, MI – TBA Credit Union welcomes Stacyann Smith to their team as the credit union's new Chief Financial Officer.

Stacyann Smith started her new role as the credit union's Chief Financial Officer in early August 2022. Ms. Smith has an MBA from the DeVos School of Management at Northwood University. She also has over 20 years of accounting experience, many of those years within the financial industry.

"I am deeply honored to have been invited to join the tremendous leadership team at TBA Credit Union," says Stacyann Smith, Chief Financial Officer. "I look forward to bringing my accounting skills to the organization. I am dedicated to ensuring that TBACU continues providing the highest service levels to our members and the community. Guided by our core values of passion, integrity, and collaboration, I am confident we will enjoy continued success in that endeavor."

A \$300 million (assets) credit union, TBA Credit Union, provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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