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FOR IMMEDIATE RELEASE
Versiti Blood Bus at TBA Credit Union on March 1

Traverse City, MI – TBA Credit Union will be hosting a blood drive on Wednesday, March 1, from 9:00 - 11:30 am at their Front Street branch (630 E. Front Street). This drive is open to the public, and all attempting donors will receive a coupon for a free pint of Culver’s ice cream. With the recent winter storm, the need for blood is in high demand. If you are interested in donating, please sign up by visiting [versiti.org/mi](https://www.versiti.org/mi) or calling Versiti directly at 866.642.5663.

A \$340 million (assets) credit union, TBA Credit Union, provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 250 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit [tbacu.com](https://www.tbacu.com) or call 231.946.7090.

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