



Contact: Kyley Mclauchlan
Phone: 231.932.5042
Email: kyleym@tbacu.com
Date: April 1, 2025

FOR IMMEDIATE RELEASE
TBA Credit Union Participates in Money Smart Week 2025

TRAVERSE CITY, Mich. – TBA Credit Union is proud to announce its participation in Money Smart Week, April 15 – April 19, 2025. Money Smart Week is a national campaign designed to help children better understand the joys of saving money at a young age. This year’s festivities will include a reading of this year’s Money Smart Week book, *Save It!*, and activities promoting smart money habits at local libraries

Traverse Area District Library

April 7, 2025
10:00 AM
3-6 years old

East Bay Branch Library

April 9, 2025
11:00 AM
1-2 years old

Interlochen Public Library

April 12, 2025
10:00 AM
4-10 years old

Peninsula Community Library

April 16, 2025
4:30 PM
3-6 years old

TBA Credit Union is committed to fostering financial literacy from a young age, and April’s Money Smart Week is another opportunity to engage with our community’s youth in a meaningful way. We invite families to join us to learn about money and saving in a fun, interactive environment.

A \$350 million (assets) credit union, TBA Credit Union provides financial services to over 19,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 300 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

###

Locally connected. Personally invested.