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FOR IMMEDIATE RELEASE  
**TBACU Launches 4<sup>th</sup> Annual Box Tops Challenge**

**Traverse City, MI** – TBA Credit is pleased to announce the launching of its 4<sup>th</sup> Annual Box Tops Challenge. The Box Tops Challenge was launched in 2016 to help raise funding for local schools.

Box Tops for Education are collected at both TBACU branches throughout the year. Registered schools compete with photos in an album on TBACU's Facebook page. The school with the most "likes" on their posted photo will win all the collected box tops. Last year, over 2,300 box tops were collected and awarded to Cherry Knoll Elementary School.

"This is a really unique fundraising opportunity for our area schools," said Christie Dompierre, TBACU Marketing Director. "Each box top is worth \$0.10 and we are hoping to surpass last year's collection of 2,300 box tops."

Registration for the Box Tops Challenge runs through February 15<sup>th</sup>. Visit [tbacu.com/investedin](http://tbacu.com/investedin) to register your school for this year's challenge!

A \$210 million (assets) credit union, TBA Credit Union provides financial services to over 18,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network.

For more information about TBA Credit Union, visit [tbacu.com](http://tbacu.com) or call 231.946.7090.

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