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Date: September 27, 2018

FOR IMMEDIATE RELEASE

Gearing Up for the Student-Run Credit Union Program

Traverse City, MI – TBA Credit Union’s Student-Run Credit Union program is gearing up for its 9th consecutive year. The unique program was designed to encourage lifelong savings habits and provide first-time job experience to students.

During the school day at participating schools, student volunteers run the credit union at their school. Student members are then able to make deposits to their Money Magic or iTeens accounts. Since its launching in 2010, there have been 1,877 SRCU volunteers and students have saved over \$108,000.00.

“We are very excited to be back in the schools providing students with financial education,” says Jenna Tucker, a Marketing Assistant at TBA Credit Union. “Our volunteers really enjoy helping their fellow student members save money, while also learning about volunteerism and money skills.”

The Student-Run Credit Union is open throughout the school year at various schools, and parents can open a youth account for their children any time of the year. Follow TBA Credit Union’s Facebook page or visit tbacu.com to keep updated on the Student-Run Credit Union schedule.

A \$200 million (assets) credit union, TBA Credit Union provides financial services to over 17,000 members across the State of Michigan. In addition to two branches located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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