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FOR IMMEDIATE RELEASE
TBACU's Student-Run Credit Union saves over \$100,000

Traverse City, MI – TBA Credit Union's Student-Run Credit Union has helped student members save \$101,363.00 since its launching in 2010.

The program is designed to encourage lifelong savings habits and provide first-time job experience to students. Student volunteers apply and interview for their desired credit union position, then run a SRCU branch at their school. Student members can then deposit money into their TBACU youth account or apply for a membership without having to come into a branch.

"This is a huge milestone for our Student-Run Credit Union program," said Rachel Priest, a TBACU Marketing Assistant who helps run SRCU. "Deposits made by student members primarily consist of spare change, so the idea that they have been so faithful to save their money and reach \$100k altogether is astounding."

The Student-Run Credit Union is open throughout the school year at various local schools. Visit TBACU's event calendar at tbacu.com to see the deposit day schedule for the 2017-18 school year.

A \$190 million (assets) credit union, TBA Credit Union provides financial services to over 16,000 members across the State of Michigan. In addition to two branches located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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