



Date: January 26, 2017

FOR IMMEDIATE RELEASE  
**TBACU Launches 2017 Box Tops Challenge**

**Traverse City, MI** – TBA Credit Union is pleased to announce its relaunching its Box Tops for Education collection program, the 2017 Box Tops Challenge.

Originally launched in 2016, the Box Tops Challenge is an opportunity to raise money for schools in our five county market area. The school that receives all the Box Tops collected will be chosen by a photo contest held on TBA Credit Union’s Facebook page. The Box Tops will be collected at both branches until the end of October. Visit [tbacu.com](http://tbacu.com) to learn more about this program.

“We’re always looking for different ways to live out our mission of serving the community,” said Christie Dompierre, Marketing Director. “We are excited to offer this opportunity again for schools and encourage our members and the community to continue to drop off their Box Tops in the upcoming year.”

A \$180 million (assets) credit union, TBACU provides financial services to over 16,000 members in Antrim, Benzie, Grand Traverse, Kalkaska, and Leelanau counties. In addition to two branches located in Traverse City, there are over 30,000 surcharge-free ATMS made accessible across the nation through the COOP Network.

For more information about TBA Credit Union, visit [tbacu.com](http://tbacu.com) or call 231.946.7090.

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