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FOR IMMEDIATE RELEASE
TBA Credit Union Launches New Mobile App

Traverse City, MI – TBA Credit Union has launched a new mobile app for download on Apple and Android devices.

The new app allows for a single sign-on, meaning the user can access mobile banking and Remote Deposit Capture with one login. Based on phone model and carrier, users will have the option of using PIN, facial, voice and thumbprint recognition, or standard username and password to login to the app. The new and improved features of the app will provide a greater convenience for users and save them time.

“We are committed to improving our electronic services for our members,” said Christie Dompierre, TBACU Marketing Director. “One of our top priorities is to make their banking experience as convenient as possible and we feel the addition of biometric authentication (thumbprint, voice, and face) will save time while adding security.”

A \$200 million (assets) credit union, TBA Credit Union provides financial services to over 17,000 members across the State of Michigan. In addition to two branches located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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